

**Online Shopping Attributes and its Influence on Consumers’
Satisfaction, Trust, and Behavioural Intention: An
Empirical Study**

A thesis submitted to the University of North Bengal

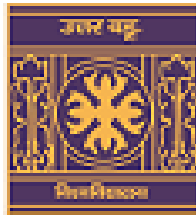
**For the award of a degree of
DOCTOR OF PHILOSOPHY
IN
COMMERCE**

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‘समानो मन्त्र समितिः समानी’

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April 2023