

DECLARATION

I hereby declare that the thesis titled “*Spousal Decision Making In Metropolis: The Moderating Role of Product Involvement and Brand Trust*” submitted for the award of the Doctor of Philosophy in the University of North Bengal, Siliguri, West Bengal is a record of research work done by me under the supervision and guidance of Dr. Debasis Bhattacharya, Associate Professor, Department of Commerce University of North Bengal, Siliguri –734013 and no part of the thesis has been submitted for any other degree prior to this date.

Date: **06/03/2017**

Place: University of North Bengal

Dipak Saha.

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