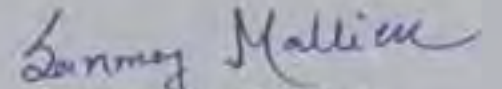


DECLARATION

It is hereby, declared that the work contained in the thesis entitled, "**Assessing Potential Tourist Destinations in North Bengal: A Tourism Revival Strategic Planning**" has been carried out by me [Sanmoy Mallick (Ph.D. Registration Reference No. Ph.D./Comm (1190)/1282/R-2018, Dated 23/04/2018 Roll. 99/COM/P(C) No. 130009; Registration No. 207003; Session 2012-2013 of Ph.D. Course Work, Department of Commerce, University of North Bengal)] under the guidance of Prof. Debabrata Mitra, (Supervisor), Professor, Department of Commerce, University of North Bengal & Dr. Amlan Ghosh, (Co-Supervisor), Associate Professor, Department of Management Studies, National Institute of Technology, Durgapur, India. The data reported herein are original and this work has not been submitted elsewhere for any other Degree or Diploma.


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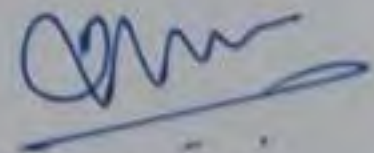
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2 Chapter I INTRODUCTION



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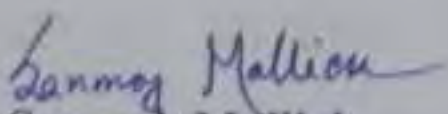
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Signature: *Sanjoy Mallick*

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ABBREVIATIONS

AHP	-	Analytical Hierarchy Process
AI	-	Artificial Intelligence
APAC	-	Asia – Pacific
ASA	-	Attraction-Selection-Attrition
ATM	-	Automated Teller Machine
BOI	-	Bureau of Immigration
CBNRM	-	Community-Based Natural Resource Management
CI	-	Consistency Index
COVID-19	-	Coronavirus Disease 2019
CR	-	Consistency Ratio
DHR	-	Darjeeling Himalayan Railway
EIR	-	Economic Impact Report
FDI	-	Foreign Direct Investment
FTAs	-	Foreign Tourist Arrivals
GDP	-	Gross Domestic Product
G20	-	The Group of Twenty
HSR	-	High-Speed Rail
ICT	-	Information and Communication Technology
IoT	-	Internet of Things
ITIM	-	Integrated Tourism Investment Model
MCDM	-	Multi-Criteria Decision-Making
ML	-	Machine Learning
NB	-	North Bengal
NP	-	National Parks

RI	-	Random Index
ROI	-	Return on Investment
SWOT	-	Strengths, Weaknesses, Opportunities, And Threats
TTDI	-	The Travel and Tourism Development Index
TTF	-	Tourism and Transport Forum
TT	-	Travel & Tourism
UNWTO	-	United Nations World Tourism Organization
UNESCO	-	United Nations Educational, Scientific and Cultural Organization.
USD	-	United States Dollar
UT	-	Union Territory
WTO	-	World Tourism Organization
WB	-	West Bengal
WSHIA	-	Wulingyuan Scenic and Historic Interest Area
WTFI	-	World Tourism Forum Institute
WTTC	-	World Travel and Tourism Council