

A Study on Household Industry in Mathabhanga Municipality with Special Reference to Bamboo Based Industry

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Abstract

Household Industries play a vital role in the development of a developing economy like India. These industries not only raise the per capita income and standard of living of the people by providing employment opportunities but also reduce the disparities in the economic structure. A wide variety of household industries can be seen in India. The industries that are seen in rural India are mostly different that found in urban India. But some of industries can be seen both in rural and urban parts of India based on availability of raw materials. Bamboo based industry is one of the household industry which mainly seen in the eastern part of India and can be found in small towns and maximum rural parts. Mathabhanga is a small town in the northern part of West Bengal which has ample resources for bamboo based industries. A large number of people have engaged in this work for their livelihood and they rely on local markets and weekly hats to sell their products. A total of 50 units of this industry have taken for this work which is taken from different wards of this town and data are collected from each house by field survey. A total of nine parameters have been taken to find out the most important factors that effect on income generation of this industry. Multiple linear regressions have been used here to find out the result. Result shows that out of nine parameters, seven have an impact on generation of income in this study area.

Keywords: Household industry, Bamboo, Full time worker, Part time worker, Skilled worker.

Introduction

Household industries are those industries, which produce articles often using simple tools and which have potentials for the income generation through the exploitation of cultural assets. The main features of the household industries are indigenous creation by ordinary people. These industries are run by an individual with the help of his family members with very little capital. Over the time, due to industrialization and rapid urbanization, these

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