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QUESTIONNAIRE (For Farmers)

Date :

District :

Block :

Name of the Farmer :

Age :

Gender:

1. How many Family Members?

   ◦2 ◦3 ◦4 ◦5 ◦>5

2. How many Children?

   ◦None ◦1 ◦2 ◦3 ◦>3

3. Which crop selected for Hi-Tech Cultivation?

   ◦ Gerbera ◦ Carnation ◦ Anthurium ◦ Dendrobium

4. If involved in other agricultural practices/crops?

   ◦Yes ◦No

5. What was the main source of living earlier?

   ◦Traditional Farming ◦Hi-Tech Farming

6. How much was the income then?

   ◦ Less than 20,000 ◦ More than 20,000

7. For how many months in a year were you engaged in that activity?

   ◦ 3 Months ◦ 6 Months ◦ More than 6 Months

8. How was the produce marketed then?

   ◦ Self ◦ Service Provider

9. What percentage of income then was spent on basic amenities and how much on health and education?

   ◦20-30% ◦30-40% ◦50% or above

10. How long have you been involved in Floriculture?

    ◦ Less than 2 Years ◦ More than 2 Years

11. How much is the added income in the present activity?

◦ Less than 20,000 ◦ More than 20,000

12. How much time in a day is devoted to it?

◦ Less than 2 Hours ◦ More than 2 Hours

13. What is the area in Square Meter covered under protected cultivation?

◦ 96 SqM ◦ 200 SqM ◦ 500 SqM ◦ 1000 SqM

14. What is the cost incurred on plants, fertilizers, pesticides etc.?

15. Whether labour applied is by self, hired or by family members?

◦Self ◦Family ◦ Hired

16. How many stems are harvested per month?

17. How is the new produce marketed?

◦ Self ◦ Service Provider

18. Is it easier to market the new produce than the previous one?

◦Yes ◦No

19. Has Floriculture improved your quality of life? If so, how?

◦Yes ◦No

20. Are your children going to school now?

◦Yes ◦No

21. Have you added new livestock?

◦Yes ◦No

22. Have you renovated your house or built a new one?

◦Yes ◦No

23. Have you thought of expanding floriculture activity in future?

◦Yes ◦No

24. Are you happy with the Governments initiative to spread floriculture?

◦Yes ◦No

25. Have you opened a Bank account?

◦Yes ◦No

26. If no Government aid is available in future, will you seek Bank loans to continue with floriculture or expand it further?

◦Yes ◦No

27. Are you satisfied with the Service Provider?

◦Yes ◦No

28. Is the Service Provider making regular and timely payments?

◦Yes ◦Mostly ◦No

29. What other benefits are you getting from the Service Provider?

◦ Technical Knowhow ◦ Marketing Benefit ◦ Regular Monitoring ◦ Financial Help

30. Are you encountering any difficulties in your current occupation?

◦Yes ◦A few ◦No

31. Would you recommend the practice of floriculture to other farmers who are not yet engaged in it?

◦Yes ◦No

32. Do you want to make any additional remarks?