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CERTIFICATE

This is to certify that the thesis titled "*Spousal Decision Making In Metropolis: The Moderating Role of Product Involvement and Brand Trust*" submitted by Mr. Dipak Saha, bearing Registration Number: 070002 of 2011-2012, to University of North Bengal for the award of the Doctor of Philosophy is a bonafide research work carried out by him under my supervision. No part of it has been submitted for the award of any other degree. The assistance and help taken during the course of the study has been duly acknowledged.

Date: 28/02/17
Place: University of North Bengal.

Debasis Bhattacharya
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